

29-04-2026

To the Licensing Authority, Brent Civic Centre, Engineers Way, Wembley, HA9 0FJ I write to formally object to the application by Arcadia Casino Limited for an Adult Gaming Centre premises licence at 1 Walm Lane, London, NW2 5SN under Section 159 of the Gambling Act 2005. I am a local Willesden resident and I'm directly affected by this application. My objections are as follows: 1. Protecting vulnerable persons from being harmed or exploited by gambling. Royal Casino Slots already operates at 9 Walm Lane — the same street as the proposed premises — and is open 24 hours a day, seven days a week. MERKUR Slots operates a further venue within approximately 300 metres at 51–55 Willesden High Street, also open daily. The introduction of a further gambling establishment within such a small geographic area would represent an unacceptable concentration of gambling premises. As NW2 has significant levels of deprivation and a high proportion of residents who are vulnerable to gambling-related harm and this poses a serious and demonstrable risk to members of the community. Preventing gambling from being a source of crime or disorder Willesden Green has a significant crime problem, with anti-social behaviour being the largest category, accounting for 2,683 incidents - 28% of all crime. A further 2,468 violent crimes were recorded in the same period. Beyond the stats, Willesden increasingly feels unsafe, with a rising number of people visibly taking drugs in public at all times of day. Adding further gambling premises to an area with this profile seems likely to make things worse. I request the committee refuses this application. In an area of high deprivation, serious crime and a vulnerable population with multiple existing gambling venues I can only see this causing more harm.